



Stonebridge Ranch Community Association

MINUTES

Communications Committee Meeting

SRCA VISION STATEMENT

To be the premier, large scale, master planned community of choice in North Texas.

Date of Meeting: 06 March 2025 **Call to Order Time:** 8:38 a.m.

Location: Virtual via Zoom

Attendance:

Member	Name	Present	Absent
	Chuck Collins	X	
	Maureen Dudley	X	
	Sally Huggins	X	
	Maneesh Moota	X	
	Frank Spina	X	
	Debbie Wells	X	
	Jim Young	X	
Board Liaison	Joe Closs	X	
Staff	Kris Grooms	X	
Staff	Meera Roxas	X	

Call to Order Committee Chairperson Debbie Wells called the meeting to order with quorum established.

Action Item: Approval of Minutes

Date of Minutes to be Approved: 20 February 2025

Motion: Approve minutes for February 20, 2025.

Motion by: Jim Young moved approval. Second by: Maureen Dudley

Motion: **passed** failed tabled

Introduction: Introductions were exchanged between the Committee and new member Frank Spina.

Report: Board of Directors Update -- Presented by Board Liaison Joe Closs.

Joe reviewed the recent Board of Directors meeting, which was held on February 27. The Board's primary focus of the meeting was preparation and slide creation for the upcoming annual meeting. The Committee also provided input on the upcoming meeting.

Old Business:

Agenda Item: Amenity Project (Beach Club) –

- Debbie led discussions around communications activity. Digital Content Director, Meera Roxas provided an update on access plans, including the distribution of cards with a QR code or link for easy resident sign up to access communication channels and submit feedback.
- Committee Member, Maureen Dudley reviewed the updated Beach Club FAQ page. Maureen, Debbie, Sally and Meera worked together to create a more comprehensive version.
- General Manager, Kris Grooms provided a status update on the resident feedback survey. He is working to secure a third party research firm to assist in distribution and management of the survey.
- A proposed Beach Club video will be distributed to the Committee by Debbie.
- All meeting attendees discussed the Annual Meeting slides.

Agenda Item: SRCA Website Development Status Report –

- Meera continues to make progress on the new website. Committee member, Frank Spina provided input on the importance of ease of use and transparency for the website. A possible Beach Club landing page was also touched on.

New Business:

Agenda Item: Communications Committee Guidelines

- Debbie reviewed the current Committee Guidelines and applicable recommended changes with the Committee.

Action Item: Communications Committee Guidelines

Motion: To approve the 2025 Committee Guidelines, with amendments based on Debbie Wells' changes.

Motion by: Chuck Collins moved approval. Second by: Jim Young

Motion: **passed** failed tabled

Action Item: New Member Approval

Motion: To approve addition of new member Frank Spina

Motion by: Jim Young moved approval. Second by: Chuck Collins

Motion: **passed** failed tabled

Next Meeting Date: 03 April 2025

Adjournment:

Time: 9:55 a.m.

Motion: Move to adjourn

Motion by: Jim Young Second by: Frank Spina

Motion: passed failed tabled

SRCA MISSION STATEMENT

Preserve and enhance the quality and natural beauty of Stonebridge Ranch for our residents. Offer and maintain attractive amenities, active lifestyle opportunities and leadership which protects property values and the financial health of the community.