



Stonebridge Ranch Community Association

**MINUTES**

Communications Committee Meeting

**SRCA VISION STATEMENT**

**To be the premier, large scale, master planned community of choice in North Texas.**

**Date of Meeting:** 20 February 2025 **Call to Order Time:** 8:32 a.m.

**Location:** Virtual via Zoom

**Attendance:**

| Member        | Name           | Present | Absent |
|---------------|----------------|---------|--------|
|               | Chuck Collins  | X       |        |
|               | Maureen Dudley | X       |        |
|               | Sally Huggins  | X       |        |
|               | Maneesh Moota  | X       |        |
|               | Debbie Wells   | X       |        |
|               | Jim Young      | X       |        |
| Board Liaison | Joe Closs      | X       |        |
| Staff         | Kris Grooms    | X       |        |
| Staff         | Meera Roxas    | X       |        |
| Power Group   | Amy Power      | X       |        |
| Power Group   | Meagan Byrne   | X       |        |

**Call to Order** Committee Chairwoman Debbie Wells called the meeting to order with quorum established.

**Action Item:** Approval of Minutes

Date of Minutes to be Approved: 09 January 2025

**Motion: Approve minutes for January 09, 2024.**

Motion by: Chuck Collins moved approval. Second by: Sally Huggins

Motion: **passed** failed tabled

**Introduction:** Meer Roxas with Grand Manors, was introduced as the new Digital Content Director.

**Report:** Board of Directors Update -- Presented by Board Liaison Joe Closs.

Joe reviewed the recent Board of Directors meeting, which was held on January 23. The Board continues to focus on transparency in engaging residents concerning the Beach Club progress and various options that are on the table. The Kimley-Horn firm is continuing their work.

**Communications Committee Update:** Chairwoman Debbie Wells

Debbie provided details on the recent meeting with various members of the Committee and Board President Jon Dell'Antonia and Joe Closs, to discuss better use of the talents of the Committee members.

**Old Business:**

Agenda Item: Beach Club -

General Manager Kris Grooms, Joe Closs and members of the Committee and The Power Group discussed the various factors and needs around a reboot of communications for the Beach Club project. Discussion included appreciation for resident feedback, the need for continued transparency, further survey of residents, FAQ development and establishing a designated spokesperson. Weekly meetings with Committee members Debbie, Maureen Dudley, Sally Huggins and Meera Roxas and The Power Group was also proposed.

Agenda Item: SRCA Website Development Status Report –

Kris provided an update the website rebuild. Good progress is being made. However after extensive review, it will require additional time to reach the desired high standard.

**New Business:**

Agenda Item: Annual Meeting, March 13<sup>th</sup> -

The Committee will assist in reviewing the content and slides for the Annual Meeting.

Agenda Item: Communications Committee Meetings

Meetings will continue as virtual and frequency will remain the same. Maureen suggested separate meetings with The Power Group may make better use of all parties time.

**Next Meeting Date:** 06 March 2025

**Adjournment:**

Time: 9:34 a.m.

**Motion: Move to adjourn**

Motion by: Maureen Dudley

Second by: Jim Young

Motion: **passed**

failed

tabled

### **SRCA MISSION STATEMENT**

**Preserve and enhance the quality and natural beauty of Stonebridge Ranch for our residents. Offer and maintain attractive amenities, active lifestyle opportunities and leadership which protects property values and the financial health of the community.**