



Stonebridge Ranch Community Association

MINUTES

Communications Committee Meeting

SRCA VISION STATEMENT

To be the premier, large scale, master planned community of choice in North Texas.

Date of Meeting: 09 Jan 2025

Call to Order Time: 8:31 a.m.

Location: Virtual via Zoom

Attendance:

Member	Name	Present	Absent
	Chuck Collins	X	
	Maureen Dudley	X	
	Tom Harju		X
	Sally Huggins	X	
	Maneesh Moota		X
	Debbie Wells		X
	Jim Young	X	
Board Liaison	Amanda Batson	X	
Staff	Kris Grooms	X	
Power Group	Amy Power		
Power Group	Hope Beitchman	X	
Power Group	Meagan Byrne	X	

Call to Order Board Liaison Amanda Batson called the meeting to order with quorum established.

Action Item: Approval of Minutes

Date of Minutes to be Approved: 05 December 2024

Motion: Approve minutes for December 05, 2024.

Motion by: Jim Young moved approval. Second by: Sally Huggins

Motion: **passed** failed tabled

Report: Board of Directors Update -- Presented by Board Liaison Amanda Batson.

Amanda reviewed the recent Board of Directors meeting which was held on December 12. The Board focused on the Beach Club 2.0 progress and touched on the Landscape & Grounds updates. The latest Master Design Guidelines were also reviewed.

Old Business:

Agenda Item: Beach Club 2.0 -

FAQ Update: Amanda, General Manager Kris Grooms and Hope Beitchman with The Power Group shared the status of the Beach Club 2.0 FAQ. The latest version of the FAQ is in hand but awaiting final Board approval. The FAQ must align with the SRCA governing documents and property code. It will ultimately be a fluid document.

Survey Results: Amanda and Kris provided the results of the recent Beach Club 2.0 resident survey. Over 2500 resident responses were received, with the top 5 results of features residents favor being 1) a beach feel, 2) multi-generational aspects, 3) a lazy river, 4) more shaded areas, 5) Use of the Stonebridge Lake lakefront.

Agenda Item: SRCA Magazine Final Edition Status

Kris spoke to the January 2025 edition being the final printed version. The deadline for article submission will be moved up going forward with the transition to all digital. The Power Group will be primarily responsible for the content, with focus on providing continuity and key points for residents.

Agenda Item: SRCA Website Development Report

Website Taskforce Advisory Report Status: Kris discussed that the rebuild, working with RGB Co. and using WordPress is progressing, with a goal of a February or March initial launch of the site. Kris, Amanda and the Committee will continue to use analytical data points to enhance the site for optimum resident use.

New Business

Agenda Item: Employment of Focus Groups

Focus Groups will be used to inform the Board on a variety of key issues

Agenda Item: Start the Review of Policy and Procedures

SRCA Policies and Procedures will be reviewed by the Committee in the coming months

Next Meeting Date: 06 February 2025

Adjournment:

Time: 9:31 a.m.

Motion: Move to adjourn

Motion by: Maureen Dudley

Second by: Jim Young

Motion: **passed**

failed

tabled

SRCA MISSION STATEMENT

Preserve and enhance the quality and natural beauty of Stonebridge Ranch for our residents. Offer and maintain attractive amenities, active lifestyle opportunities and leadership which protects property values and the financial health of the community.