



Stonebridge Ranch Community Association

**MINUTES**

Communications Committee Meeting

**SRCA VISION STATEMENT**

**To be the premier, large scale, master planned community of choice in North Texas.**

**Date of Meeting:** 05 Sept 2024      **Call to Order Time:** 8:31 a.m.

**Location:** Virtual via Zoom

**Attendance:**

Member	Name	Present	Absent
	Chuck Collins	X	
	Maureen Dudley	X	
	Tom Harju	X	
	Sally Huggins		X
	Maneesh Moota		X
	Debbie Wells	X	
	Jim Young	X	
Board Liaison	Amanda Batson	X	
Staff	Greg Herbst	X	
Staff	Scott Finley	X	

**Call to Order** Chairwoman Debbie Wells called the meeting to order with quorum established.

**Action Item:** Approval of Minutes

Date of Minutes to be Approved: 01 Aug 2024

**Motion: Approve minutes for August 01, 2024.**

Motion by: Maureen Dudley moved approval.      Second by: Jim Young

Motion:      **passed**              failed              tabled

**Report:** Board of Directors Update -- Presented by Board Liaison Amanda Batson.

Board Liaison Amanda Batson reviewed the recent Board of Directors meeting which was held on August 22. A key discussion of the meeting focused on compliance. Updates on recent projects were also provided, including completion of the Lake LaCima fence and the Waterbury Boardwalk. The Stonebridge Lake retention wall renovation project is also nearing completion.

## **Old Business**

Agenda Item: Beach Club Update

Amanda provided an update of recent developments concerning the Beach Club. 8 of the 9 Landscape/Architectural firms invited to submit provided a response. Approximately 20 members from the collective firms attended an August 23 meeting to present and answer questions. The Board has spent two weeks reviewing the "Statements of Qualifications" submissions. They will be narrowing down the submissions to determine who SRCA will be partnering with on the project. Updates will be provided to residents via the Friday Flash and posted on the SRCA website.

The Power Group has been chosen to assist in communicating the process and progress of the Beach Club to SRCA residents throughout the project. The Power Group plan is expected to be reviewed by the Communications Committee in November.

The Committee also discussed the development of the FAQ page concerning the project. General ideas around the design, features and possible use of Stonebridge Lake views were also discussed.

## **New Business**

Discussion Item: Landscape Contract

Amanda and Communications Director Scott Finley gave an update on the landscaping company contracts. Companies are being interviewed to determine the next contract partners.

Agenda Item: SRCA Magazine Publisher

Scott shared the latest on the change of the SRCA magazine publisher, as the contract with Community Matters Inc. will be ending. The Committee deliberated the pros and cons of the future distribution options of the magazine to the residents.

**Next Meeting Date:** 03 October 2024

### **Adjournment:**

Time: 9:33 a.m.

### **Motion: Move to adjourn**

Motion by: Jim Young    Second by: Chuck Collins

Motion:    **passed**                      failed                      tabled

## **SRCA MISSION STATEMENT**

**Preserve and enhance the quality and natural beauty of Stonebridge Ranch for our residents. Offer and maintain attractive amenities, active lifestyle opportunities and leadership which protects property values and the financial health of the community.**