

MINUTES

Communications Committee Meeting

SRCA VISION STATEMENT

To be the premier, large scale, master planned community of choice in North Texas.

Date of Meeting: 07 September 2023

Call to Order Time: 8:30 a.m.

Location: Virtual via Zoom

Attendance:

Member	Name	Present	Absent
	Chuck Collins	Х	
	Maureen Dudley	Х	
	Tom Harju	Х	
	Sally Huggins	Х	
	Maneesh Moota		Х
	Debbie Wells	Х	
Board Liaison	Amanda Batson	Х	
Staff	Scott Finley	Х	
Staff	Brian Matt	Х	
RZR Solutions	Jacob Kern	Х	

Action Item: Approval of Minutes

Date of Minutes to be Approved: 10 August 2023

Motion: Approve minutes for August 10, 2023.

Motion by: Maureen Dudley moved approval. Second by: Tom Harju

Motion: **passed** failed tabled

Report: Board of Directors Update -- Presented by Board Liaison Amanda Batson.

The August Board meeting included ActiveNet use progress report. Updates on Lake Wall and Boardwalk renovation projects, with both expected to start in early September.

Old Business

Agenda Item: Beach Club Update

Amanda and Executive Director Brian Matt provided an update on the Beach Club renovation project. A PR firm was identified to continue the focus on gathering resident input and provide details of the project to the community. The Board and Committee members are invited to a detailed meeting with the firm.

Agenda Item: 2023 Photo Contest

Action - Communication Director Scott Finley reviewed all resident photo contest submissions with the Committee and a winner was selected, which will be featured on the cover of the October issue of the SRCA Magazine.

New Business

Agenda Item: Magazine Publisher Search

Scott and Amanda provided details of the magazine publisher search with the Committee. Committee members offered feedback on the future of the publication, including method of delivery, frequency and content.

Next Meeting Date: 05 October 2023

Adjournment:

Time:	9:33 a.m.				
Motion: Move to adjourn					
Motion by: Debbie Wells		Second by: Tom Harju			
Motion:	passed	failed	tabled		

SRCA MISSION STATEMENT

Preserve and enhance the quality and natural beauty of Stonebridge Ranch for our residents. Offer and maintain attractive amenities, active lifestyle opportunities and leadership which protects property values and the financial health of the community.