



Stonebridge Ranch Community Association

## MINUTES

### Communications Committee Meeting

#### SRCA VISION STATEMENT

**To be the premier, large scale, master planned community of choice in North Texas.**

**Date of Meeting:** 10 August 2023      **Call to Order Time:** 8:31 a.m.

**Location:** Virtual via Zoom

#### **Attendance:**

Member	Name	Present	Absent
	Chuck Collins	X	
	Maureen Dudley	X	
	Tom Harju	X	
	Sally Huggins		X
	Maneesh Moota	X	
	Debbie Wells		X
Board Liaison	Amanda Batson	X	
Staff	Scott Finley	X	
Staff	Brian Matt	X	
RZR Solutions	Jacob Kern	X	

#### **Action Item:** Approval of Minutes

Date of Minutes to be Approved: 01 June 2023

**Motion: Approve minutes for June 1, 2023.**

Motion by: Chuck Collins moved approval.      Second by: Maureen Dudley

Motion:      **passed**      failed      tabled

**Report:** Board of Directors Update -- Presented by Board Liaison Amanda Batson.

The July Board meeting included the formation of the nominating committee for the future election. Updates on ActiveNet progress, as well as the Boardwalk repair and drudging projects were also provided.

## **Discussion: SRCA Volunteer Growth & Engagement**

Executive Director Brian Matt and the Committee discussed ideas to grow volunteerism for committees and Board positions.

### **Old Business**

Agenda Item: Beach Club Renovation Scope of Work

Amanda and Matt provided an update on the Beach Club renovation project. A focus on the importance of keeping residents aware of the details and progress of the project is a top priority for the Committee.

Agenda Item: Website Redesign

Communication Director Scott Finley discussed ideas on how to improve the SRCA website. Scott and Committee members provided suggestions to Jacob Kern, which he will use to move forward with redesign. Recommendations included improving user friendliness, enhancing users mobile interaction capabilities and increase video presence.

Agenda Item: Video Production Update

Scott gave a brief update on the Videography company search.

### **New Business**

Agenda Item: Magazine Updates

Scott reviewed possible changes/updates to the magazine including new cover layout, "From the Archives" articles, Compliance Corner refresh and use of Infographics.

Agenda Item: Editorial Calendar

Scott spoke to upcoming magazine features on Halloween and Fall yard maintenance.

**Next Meeting Date:** 07 September 2023

### **Adjournment:**

Time: 9:32 a.m.

Motion: Move to adjourn

Motion by: Maureen Dudley

Second by: Tom Harju

Motion: **passed**

failed

tabled

## **SRCA MISSION STATEMENT**

**Preserve and enhance the quality and natural beauty of Stonebridge Ranch for our residents. Offer and maintain attractive amenities, active lifestyle opportunities and leadership which protects property values and the financial health of the community.**