

MINUTES

Communications Committee Meeting

Date of Meeting: 01 September 2022

Call to Order Time: 8:31 a.m.

Location: Virtual via Zoom

Attendance:

Member	Name	Present	Absent
	Chuck Collins	Х	
	Maureen Dudley	Х	
	Tom Harju	Х	
	Sally Huggins	Х	
	Maneesh Moota		Х
	Allison Pitts	Х	
Board Liaison	Amanda Batson	Х	
Staff	Susan Spoonemore	Х	
	Chris Schappaugh	Х	

Action Item: Approval of Minutes

Date of Minutes to be Approved: 04 August 2022				
Motion: Move to approve minutes for August 4, 2022.				
Motion by:	Maureen Dudley	Second by: C	Chuck Collins	
Motion:	passed	failed	tabled	

Report: Board of Directors Update -- Presented by Board Liaison Amanda Batson

Old Business

Agenda Item Committee Leadership

Action: discussion and vote

Motion: Allison Pitts will contact committee members and propose a Committee Leadership slate for vote at October committee meeting.

Motion by: Maureen Dudley Second by: Chuck Collins

Motion: <u>passed</u> failed tabled

Agenda Item: Reader Survey Results

Action: discussion of 2022 Reader Survey results and suggestion that committee consider another similar survey one year prior to expiration of publisher agreement.

New Business

Agenda Item: Editorial Update

Action: Discussion -- Editorial calendar for 2023 will be prepared now, since the 2022 reader survey has concluded and results have been reviewed. These results will help shape development of the 2023 topics and content for publication.

Agenda Item: Other

Action: Discussion -- Executive Director suggested and Communications Director recommended addition of a SRCA Maintenance Page on the SRCA website. This new page will be kept current to reflect maintenance across the community. Readers will be reminded of ways to contact SRCA as needed.

Next Meeting Date: 06 October 2022

Adjournment:

Time: 9:30 a.m.				
Motion: Move to adjourn				
Motion by: Sally Huggins	Second by: Allison Pitts			
Motion: <u>passed</u>	failed tabled			