

MINUTES

Communications Committee Meeting

Date of Meeting: 04 August 2022 Call to Order Time: 8:30 a.m.

Location: Virtual via Zoom

Attendance:

Member	Name	Present	Absent
	Chuck Collins	Х	
	Maureen Dudley	Х	
	Tom Harju	Х	
	Sally Huggins		Х
	Matt Miller, Chairman		Х
	Maneesh Moota	Х	
	Allison Pitts	Х	
Board Liaison	Amanda Batson	Х	
Staff	Susan Spoonemore	Х	

Action Item: Approval of Prior Meeting Minutes Tabled

Date of Minutes Approval to be tabled: 7 July 2022

Motion by: Allison Pitts Second by: Chuck Collins

Motion: Passed

Report: Board of Directors Update: Presented

Old Business

Agenda Item New Homeowner Welcome Brochure/Collateral

Action: discussion and vote

Motion Move to approve with final proofing corrections, suggest initial print run of 500, to be mailed to new homeowners as of 1 June 2022, and mailings to occur three to six weeks after new owner closes on SRCA home. Committee requested receipt of brochure hard copy.

Motion by: Maureen Dudley Second by: Chuck Collins

Motion: Passed

Agenda Item: Reader Survey Results Action: discussion

New Business

Agenda Item: Publisher Proposal 2023-2025 Update Action: discussion

Agenda Item: Budget 2023 Proposal Action: discussion and vote Motion: Move to approve proposed 2023 Communications Budget as presented Motion by: Chuck Collins Second by: Allison Pitts Motion: Passed

Next Meeting Date: 01 September 2022

Adjournment:

Time	9:30 a.m.	
Motion by:	Allison Pitts	
Second by:	Tom Harju	
Motion:	Passed	